



**OUR FRIENDS PLACE** 

# 2021 ANNUAL REPORT

Helping Young Women Thrive, Not Just Survive

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# LETTER FROM THE PRESIDENT & EXECUTIVE DIRECTOR

### Dear Friend,

What a year it's been! Our Friends Place is so grateful for incredible support from our community of friends, volunteers, and donors who can turn chaos into a triumph. Our young women have been facing more obstacles than ever since the onset of COVID-19 and have overcome those obstacles stronger than ever.

Our programs use many lenses to approach our continuum of care—a trauma-informed lens, a strength-based and solution-focused lens, and a racial equity lens—to walk alongside our young women on their journeys in the best way we know how.

Your generosity means that young women have a friend to help them plan a bright future and, if they need, a stable place to call home. With this report, we hope you'll share in our excitement about the achievements made last year that help young women learn to thrive, not just survive.

Thank you,

**CATHY SUSIE** 

**SUE THIERS HESSELTINE** 

2021 PRESIDENT

**EXECUTIVE DIRECTOR** 



### RACIAL EQUITY & THEORY OF CHANGE

Our Friends Place is proud to be a member of Dallas Truth, Racial Healing, and Transformation's Racial Equity NOW 2021 Nonprofit Cohort. Through this collaboration, we've outlined a strategy to advance a racial equity lens throughout our organization.

#### **BUILDING BLOCKS**

- Train all stakeholders intentionally with a racial equity focus
- Establish a standing Racial Equity Committee
- Develop resources and assessment tools for stakeholders
- Root out white supremacist practices, policies, and norms within our organization and its communications
- Build a structured accountability process to measure progress and address setbacks

#### **VISION OF CHANGE**

Our Friends Place recognizes that racism is a root cause of youth homelessness and poverty.

We envision an organization that centers race and racial equity throughout all levels of our organization, our relationships with other organizations, and with the community as a whole.

Our goal is to increase clients, staff, Board, and partners' awareness of structural racism to take responsibility for the way we maintain inequities.

# **OUR CONTIUUM OF CARE**

#### 2021 PROGRAM OVERVIEW

#### TRANSITIONAL LIVING CENTER (TLC)

"I was 18, homeless, and almost a high school dropout. Today, I am a college graduate with a successful career as an entrepreneur." – TLC alum

Our service-rich transitional living program offers single young women ages 18-24 apartment-style living and intensive case management from professionals who live on site. Our goal is for young women to leave with the skills and resources for independent housing-stability in the future.

#### S.O.A.R. TO SUCCESS

"I'm more appreciative and don't have sad spells anymore. I am able to let go of things, situations and people that were hurting me, not helping me." – high school student in SOAR

Our non-residential program has seen exponential demand since Our Friends Place started offering SOAR to Success to youth in high schools, local colleges, and other nonprofit organizations in 2017. This prevention program provides mentors and life skills that focus on building each young woman's Strengths, Opportunities, Allies, and Resources for financial security and housing stability.

- SOAR Discovery provides ongoing small group activities and mentoring from staff
- SOAR Workshops offers focused skills identified as critical by our partner agency in an activity for larger groups of youth and/or adult allies
- SOAR Taking Flight is an intense 20 hours of group work that layers information and resources to create an individual plan for stability

### BY THE NUMBERS

#### TRANSITIONAL LIVING CENTERS

100%

**INCREASED JOB SKILLS** 

57%

**DECREASED DEBT** 

87%

INCREASED SAVINGS (AVG. \$790.55)

42%

INCREASED HOURLY WAGE (AVG. \$10.42/HOUR)

84%

ATTENDED EDUCATIONAL OR VOCATIONAL CLASSES

29

YOUNG WOMEN SERVED (BY DEC. 31, 2021)

S.O.A.R. TO SUCCESS

100%

IN SOAR DISCOVERY INCREASED SKILLS THAT PREVENT HOMELESSNESS

100%

IN SOAR DISCOVERY SHOWED INCREASED FINANCIAL LITERACY

100%

IN SOAR TAKING FLIGHT SHOWED INCREASED JOB SKILLS

100%

LEARNED A NEW SKILL THAT WOULD IMPROVE THEIR LIVES IN A SOAR WORKSHOP

1,035

AT-RISK YOUTH & ADULT ALLIES SERVED (BY DEC. 31, 2021)

# OUR CONTIUUM OF CARE (CONTINUED)

#### **2021 CHALLENGES**

COVID-19 continued to add obstacles for our young women well into 2021. Finding jobs with a livable wage and finding safe, stable, affordable housing to move into proved to be a challenge.

In February 2021, Winter Storm Uri threatened the stability of our own Transitional Living Centers. After days of freezing temperatures and no power, pipes burst into a client apartment and into our community room. Young women were evacuated into a warm, dry motel with power. We're proud of our staff for responding to this crisis with strength, and grateful for the incredible outpouring of gifts from donors.

With that generous support, no young woman lost housing. By November 2021, our damaged apartment and community room were reconstructed, and our TLCs were operating at 100% again.

#### **VOLUNTEER SPOTLIGHT**

Special thanks to Altrusa Dallas Chapter for adding the finishing touches to our reconstructed apartment and community room. The décor and time they donated made our center feel like a home.



### SUCCESS STORY SPOTLIGHT

My name is Perla, and I want to share how my life changed at Our Friends Place.

I was a recent undergrad, just moved back home to live with my mom in a small apartment. Unfortunately, our relationship became toxic after I could not find a job. Me, being first generation graduate, was now unemployed, depressed, and desperately looking for a way to move out of a toxic environment. My sister, Iris, had recently graduated from Our Friends Place and I knew how much they helped her. So I called Our Friends Place. The rest is history!

As soon as I settled in at Our Friends Place, I had to follow a schedule of activities that involved learning living skills such as cooking healthy meals, money management and financial literacy, social skills, buying a house... These skills were not taught in any school I have ever attended, and at home mom taught us mainly cooking and cleaning only. My knowledge base was expanded at Our Friends Place!

When I left Our Friends Place, I felt I was capable of purchasing a house, establishing stability with my current employer, had a better understanding of how money works and how to manage it.

Today, I am proud to say I have a 20+ year career and I am financially stable. I helped my mom sell her house, as well as sell my own home successfully! I also found true love and proud to say I am a married woman going on 5 years this year and my relationship with my mother has healed with time.

Thank you for giving to Our Friends place to help so many young women like me.

# **EVENTS**

#### JLD CENTENNIAL EXHIBIT AT THE STATE FAIR OF TEXAS

Howdy, y'all! As part of the Junior League of Dallas's Centennial Celebration, Our Friends Place was introduced to new friends visiting the Hall of State at the State Fair of Texas in September and October.

#### A NIGHT AMONG STARS: OUR ANNUAL GALA, AUCTION & CASINO NIGHT

Hosted by Drew Pearson and chaired by Sherry DeLaGarza, our annual Gala, Auction & Casino Night turned hybrid on September 18, 2021. Our Friends Place welcomed over 300 guests between our online digital experience and in person experience for dinner, dancing, casino games and auction prizes at the Renaissance Dallas Hotel. Our night among stars featured incredible triumphs of some of the young women Our Friends Place works with each day and successfully raised over \$337,000 to continue our work.

#### NORTH TEXAS GIVING DAY PRESENTED BY COMMUNITIES FOUNDATION OF TEXAS

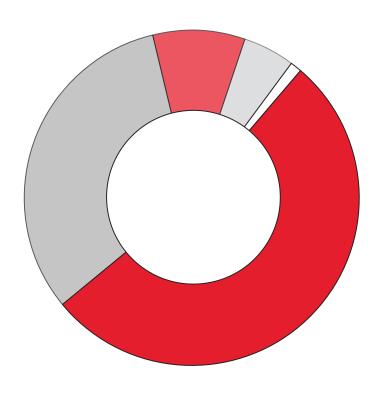
Thanks to the Kaleta A. Doolin Foundation and the Kaleta A. Doolin Fund at Texas Women's Foundation, our donors' gifts on North Texas Giving Day were doubled! From 6 a.m. to midnight on September 23rd, 150 donors raised a total \$92,337 for Our Friends Place. Thank you!

#### **KICKING OFF 34 YEARS**

On December 2, 2021, Our Friends Place celebrated our 34th anniversary since serving our first young woman. Neighbors, friends, and donors like you have made Our Friends Place possible. Since 1987, we've worked with over 3,000 young women to help them break generational cycles of abuse, neglect, poverty, and homelessness.



# **FINANCIALS**



#### **SUPPORT & REVENUE**

Foundations: 53%

Community Organizations: 5%

Individuals: 32%

Religious Organizations: 1%

Corporations: 9%

\$885,293

\$122,164

TOTAL SUPPORT & REVENUE: \$1,268,298

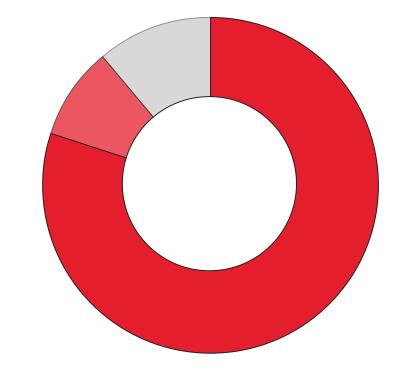
#### **EXPENSES**

Program Services: 80%

Fundraising: 11%

Management & General: 9%

9% \$98,142



**TOTAL EXPENSES: \$1,105,599** 

### **DONORS**

Our Friends Place gratefully acknowledges the following friends whose generous contributions in 2021 have helped our young women learn to thrive, not just survive. While we wish we could name every friend for their generous support, space limits our listing to gifts \$2,500 and above.

This list is carefully compiled, but there is a possibility for error. If your name was omitted or listed incorrectly, please email development@ourfriendsplace.org

#### \$100,000 AND ABOVE

Anonymous Fidelity Charitable

#### \$50,000 TO \$99,999

David M. Crowley Foundation Hoblitzelle Foundation HollyFrontier Corporation Texas Women's Foundation

#### \$25,000 TO \$49,999

Anonymous
Fenner Family Charitable Foundation
Junior League of Dallas
The Catholic Foundation

#### \$10,000 TO \$24,999

Anonymous (2)

Ben E. Keith Foundation
Boone Family Foundation
Chi Omega Christmas Market
Ms. Barby Crabtree
The Dallas Foundation
Mr. and Mrs. Peter Fenner
Hillcrest Foundation
Hope Cottage
Mr. and Mrs. Michael Jennings

The Kaleta A. Doolin Foundation
The Lowe Foundation
National Philanthropic Trust
Schwab Charitable

Thompson Coburn LLP
Women of St. Michael and All Angels
United Way of Metropolitan Dallas
Ms. Kim Vaughn
Mr. and Mrs. Richard Voliva
Zonta Club of Dallas

#### \$5,000 TO \$9,999

Anonymous
Mrs. Bobbie Athey
Mrs. Heather White Barthlow
Mr. and Mrs. Greg Benson
Communities Foundation of Texas
The Community Covenant Foundation

#### \$5,000 TO \$9,999 (CONTINUED)

Ms. Linda Connell

Mr. Tom Creery

Mrs. Stuart Cutshall

Mr. and Mrs. Phillip Doepfner

Ms. Katie Drilling

**Energy Transfer** 

**Episcopal Foundation of Dallas** 

Facebook

Mr. and Mrs. Rankin Gasaway

Mr. and Mrs. Robert Hallam

Harry S. Moss Foundation

Mr. and Mrs. Doug Hickok

**Kohl Foundation** 

Lakewood Service League

Ms. Angela Maverick and Mr. Sean Baxley

Mr. Chris Mosteller

Mr. and Mrs. James Pope

Richard and Charlotte Fowler Family

Foundation

Schneider Electric North America

Foundation

Ms. Leslie Simmons and Mr. Rick Johnson

Mr. and Mrs. Roger Staubach

Mr. and Mrs. Brad Svoboda

Ms. Kristen Vant-Westeinde

Vinson & Elkins, LLP

Williams and Williams Facial & Oral

Surgery Center LLC

YourCause

#### \$2,500 TO \$4,999

Altrusa International Foundation

Anonymous

Mr. Bob Armstrong

Mr. and Mrs. Alex Bennett

Ms. Sherry DeLaGarza

Ms. Pamela Downs

Mr. and Mrs. David Dyer

Episcopal Church of the Transfiguration

Frost National Bank

Mr. and Mrs. Jack Gibson

Ms. Susybelle Lyons Gosslee

Mr. and Mrs. Scott Gosslee

Mr. and Mrs. Jack Hesseltine

Jack and Jill of America-Dallas Chapter

Ms. Phyllis Meyerson

Morgan Stanley

Mr. John Kerr Munson

Mr. and Mrs. Kevin Rachel

Mr. and Mrs. Carl Seago

Slagel Management

**Speramus Foundation** 

Ms. Cathy Susie

Tolleson Wealth Management

United Way Worldwide

Walker & Doepfner PLLC

Ms. Jefflyn Williamson

### 2021 LEADERSHIP

#### **BOARD OF DIRECTORS**

Cathy Susie, President
Sherry DeLaGarza, President-Elect
Jill Svoboda, Imd. Past President
Cody Thompson, Treasurer
Elizabeth Post, Secretary

Kelley Geary Burks Dorinda Cavender **Barby Crabtree** Wynne Cunningham Susybelle Lyons Gosslee Talia Fernandez Grados Sharolyn D. Headroe Drew S. Holmgreen **Emily Hsieh** Simisola Iledare Amanda Kolle Denise Kile Lyman Kate McCoy Monica Rachel Callie Rutherford Nancy Scripps Jamie Slagel **Brenda Ewing Snitzer** 

Autumn Tutson Bobbie Sue Williams Jennifer Y. Wilson Pat Zajac

#### **ADVISORY COUNCIL**

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Phyllis Meyerson G. David Montemayor Liz Oliphant Sharon Pope Albert Richard, Jr. Debra Lee Richardson Leigh Richter Neall Grinnan Rose Brenda Richardson Rowe Leslie Simmons Joan Stansbury Diane Tasian Carol A. Thimot Lisa Thompson **Cindy Tonnessen** Rebecca Tudor Madeline Unterberg Jackie Waldman Andrew J. Welch Jefflyn Williamson **Debbie Woosley** 

#### **EXECUTIVE DIRECTOR**

Sue Thiers Hesseltine

